

THE LBJ MUSEUM OF SAN MARCOS

(512) 353-3300

www.LBJmuseum.com

director@lbjmuseum.com

Open Thursday - Saturday, 11:00am - 5:00 pm • Free to the public

We are dedicated to engaging our visitors in exploring the experiences LBJ had here in San Marcos that influenced his presidency and historic legislation.

What's Inside!

Upcoming Events

2024 LBJ Museum of San Marcos Benefit Gala

21st Annual Ted Breihan Open Golf Tournament

What We've Been Up To
The Magic of Christmas

Donate Now

Did You Know?

Facility Rentals

YouTube Channel



President Lyndon B. Johnson gives pen he used to sign the Civil Rights Act to Dr. Martin Luther King, Jr., August 6, 1965.

**“Education is not a problem.
Education is an opportunity.”**

-Lyndon Baines Johnson

Upcoming Events

Thursday, March 21

Spring Lecture



Friday, April 19
Golf Tournament

Kissing Tree Golf Club
San Marcos, Texas

The 21st Annual LBJ Museum of San Marcos Ted Breihan Open Golf Tournament will begin with registration at 7:00 am and the tournament starting at 8:00 am.

Coming Soon

Longnecks With Lyndon



2024 LBJ Museum of San Marcos Benefit Gala

The 2024 LBJ Museum of San Marcos Benefit Gala was held Saturday, January 28, 2023, in the Grand Ballroom, LBJ Student Center at Texas State University.



Shown Here: Board Treasurer Brian Ray, Board Vice President Linda Rodriguez, Board Member Melissa Millicam, Guest Speaker Douglas Brinkley, Board Secretary Ann Burnette, Board Member Kate Clayton, Board Member Elly Del Prado Dietz, Board President Wayne Kraemer




Special thanks to Douglas Brinkley who gave a very inspirational talk recognizing LBJ and Lady Bird's impact on the environment.





★ 21ST ANNUAL ★ TED BREIHAN OPEN GOLF TOURNAMENT

Register for The 21st Annual LBJ Museum of San Marcos Ted Breihan Open Golf Tournament! The tournament will begin with registration at 7:00 am followed by the tournament starting at 8:00 am. The tournament will be held on Friday, April 19, 2024, at Kissing Tree Golf Club in San Marcos, Texas.



April 19
2024
7:00AM

New things are happening this year! We will have professional golfers available to give you a few pointers beginning at the driving range. Hole 12 will be a Par 3 “Beat the Pro”, an exciting twist where the pro will help raise money for the museum through various fun competitive wagers. On Hole 5 there will be a Par 5 “Long Drive” with the pro where groups can donate to compete with or against the pro or a mix of the two. Combination of fun strategy and some luck. By the way, our pros are female... so good luck!

For more information:
call (512) 353-3300 or email debby@lbjmuseum.com

What We've Been Up To!

2024 Martin Luther King Jr. March & Celebration at Crossroads Memorial



Board members of the LBJ Museum of San Marcos were honored to participate in the MLK Day Crossroads Memorial wreath ceremony, march and celebration held by Dunbar Heritage Association.

LBJ Presidential Library: Music America Exhibit

Elvis Presley's Jumpsuit



Woody Guthrie's Fiddle



Board Secretary Ann Burnette and Board President Wayne Kraemer had a blast at the opening night of the Music America exhibit at the LBJ Presidential Library in Austin.

From our friends over at the
LBJ Presidential Library:

FEBRUARY 17 –
AUGUST 11, 2024

MUSIC



AMERICA

ICONIC OBJECTS FROM
AMERICA'S MUSIC HISTORY

THIS NEW EXHIBITION FEATURES
ICONIC OBJECTS FROM AMERICA'S
MUSIC HISTORY.

CURATED BY
BRUCE SPRINGSTEEN
ARCHIVES & CENTER FOR AMERICAN MUSIC
MONMOUTH UNIVERSITY

[SPRINGSTEENARCHIVES.ORG](http://springsteenarchives.org)



GET TICKETS AT: [LBJLIBRARY.ORG](http://lbjlibrary.org)

The Magic of Christmas

Our days were merry and bright renting our facilities for various holiday parties!



Donate Now!

Museums are important and still extremely relevant in today's society as they educate, entertain and inspire. Museums provide spaces for social interaction and make valuable contributions to their local communities.

The LBJ Museum of San Marcos is open Thursday through Saturday from 11 am to 5 pm and all programs other than fundraising events are free to the public enabling all to visit.

We are asking for your financial support to assist us in continuing to educate and engage our visitors from San Marcos, Texas, and across the United States.

Please go to our website to make a donation to the museum.

lbjmuseum.com/get-involved/give/
or mail to

LBJ Museum, PO Box 3,
San Marcos, Tx 78666

We are dedicated to engaging our visitors in exploring the experiences LBJ had here that influenced his presidency and historic legislation that still impacts our lives today.



Don't forget to check out our Gift Shop on your next visit!



Did You Know?



The LBJ Museum has two interesting items pertaining to *Hello, Dolly* and the Democratic Campaign of 1964. *Hello, Dolly* was a Tony Award-winning Broadway musical that began on Broadway in January 1964 starring the Tony-Award winning actress Carol Channing.

PLAYBILL

LUNT-FONTANNE THEATRE

"HELLO, DOLLY!"



Original Playbill from "Hello, Dolly"

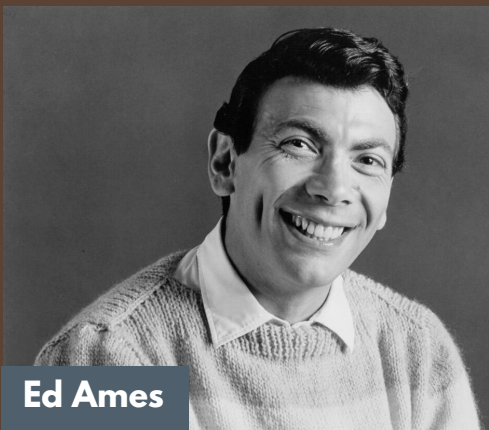


Carol Channing

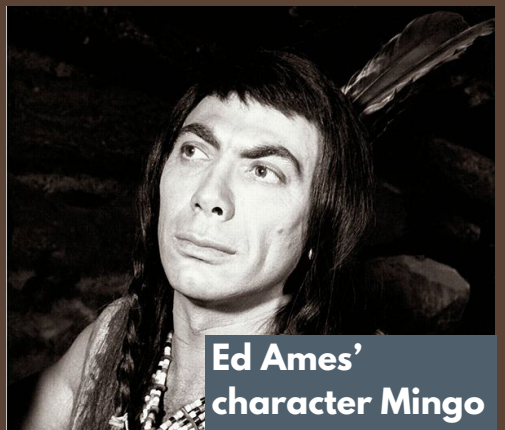
The first item is a 45 RPM vinyl record titled "Hello, Lyndon" sung by Ed Ames to the tune of "Hello, Dolly." Ames was an American pop singer and actor. He was known for playing Mingo in the television series *Daniel Boone*, and for his easy-listening #1 hits of the mid-to-late 1960s. Although he is probably best remembered for throwing a tomahawk on *The Tonight Show Starring Johnny Carson* in 1967 (for a laugh search **Ed Ames Teaches Johnny Carson to Throw a Tomahawk**)



45 RPM "Hello, Lyndon" Vinyl Record



Ed Ames



Ed Ames' character Mingo

In 1964 Ames recorded "Hello, Lyndon" with the "Hello, Dolly" male chorus. The record was produced for the 1964 Democratic National Convention. You can hear his version along with photos of LBJ on YouTube.

The other item is a large 1967 photograph of LBJ dancing with Channing, still in her *Hello, Dolly* costume from an earlier White House performance.



Carol Channing and LBJ dancing in the White House

LBJ learned to dance from his mother who taught her children to square dance and waltz. Several biographers wrote that LBJ used the skill to his political advantage as an up-and-coming lawmaker, often taking the older wives of powerful congressmen for a spin.

President Johnson was known for his dancing. Washington Star society reporter Betty Beale wrote that “he had a good sense of rhythm and did a smooth foxtrot.” Jacqueline Kennedy proclaimed Johnson “a good dancer” in a 1974 oral history interview for the LBJ Library. Tony Award-winning actress and comedian, Edie Adams, pronounced his fast fox trot “marvelous” and raved, “You don’t find dancers like that any more. Usually they’re sort of Milquetoast fellows, but boy, he knew exactly where he was going.” It’s safe to say that LBJ liked to dance!

Carol Channing combined her theatrical career with politics strongly supporting the Democratic Party. She sang “Hello, Lyndon” at the 1964 Democratic Convention and attended the 1965 Inauguration Gala. The song “Hello, Lyndon” was distributed and used throughout the campaign to the ire of Richard Nixon who added Channing to his “Enemies List” which came to light in 1973 during the Watergate hearings. This distinction did not faze Channing as she later said “that her appearance on this list was the highest honor in her career.”

A note from Channing connects the record and the dancing:

“I had the privilege in the 1964 Presidential campaign of singing “Hello, Lyndon” to the tune of “Hello, Dolly.” It was the pride of my life, the President loved it, and it was used throughout the campaign. Well, after he was elected, they invited us to an evening in the White House, and I was dancing with the President of the United States. The United States Marine Band started playing and singing “Hello, Dolly” ...and President Johnson turned to me and said, “Hey, somebody stole my song!”

- Carol Channing

Party Animals!

Host your next event at the LBJ museum

The museum has several spaces available for rental, the first floor museum area among the exhibits, the second floor auditorium, meeting room, and exhibit area.



This year we have seen a lot of graduation parties, baby showers, birthday parties, church events, and even a chess tournament and a fantasy football draft! The rental facilities can also be used for personal or corporate events.

All reservations must be scheduled by the Museum Manager who can be reached at (512) 353-3300 or director@lbjmuseum.com

Find Us on YouTube!



When you find our channel, push subscribe for future videos!



LBJ Museum of San Marcos

@LBJMuseum 12 subscribers 12 videos

The Lyndon Baines Johnson Museum of San Marcos commemorates the f...



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The 2024 LBJ Museum Benefit Gala Featuring Gues...
33 views • 2 weeks ago



The LBJ Museum of San Marcos Fall Lecture 2023: A PORTRAIT OF LADY BIRD...
5 views • 2 months ago



The LBJ Museum of San Marcos Spring Lecture 2023: At the Table with Jean Schuler...
37 views • 8 months ago



2023 LBJ Museum Benefit Gala Guest Speaker: Julian...
26 views • 9 months ago



2023 LBJ Museum Benefit Gala: Introduction by Luci...
56 views • 11 months ago

The LBJ Museum's YouTube Channel has some very interesting videos to watch. We have videos of Douglas Brinkley at our 2024 Gala. We also have videos of our past Spring and Fall Lectures.